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Management the Potential Data on Web Site for Communicating Research in Social & Environment Issues

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Abstract - This paper focus on Management the Potential Data on Web Site For Communicating Research In Social and Environment Field with a special focus to produce some research on education and climate issue. It discusses the potentials and challenges of Internet data for social and environmet and presents a selection of the relevant literature to establish the wide spectrum of topics, which can be reached. Such data represent a large and increasing part of everyday life, which cannot be measured otherwise. They are timely, perhaps even daily following the factual process, they typically involve large numbers of observations, and they allow for flexible conceptual forms and experimental settings. In this paper, the data from website be managed to produce some academic article. Internet data can successfully be applied to a very wide range of climate issues including forecasting (e.g. of rainfall, wind speed, and the like) and detecting education issues (e.g. spatial analysis for relation a number of male and female students and test score mathematic and foreign lenguages subjects) ,Our article reviews the current attempts in the literature to incorporate Internet data into the mainstream of scholarly empirical research and guides the reader through this Special Issue. We provide some insights and a brief overview of the current state of research.

Keywords: communication, environment, social, spetial analysis, web site.

1. Introduction

The web today is an important cultural resource as the venue for a large amount of social interaction. The web plays an important role in society and in people's lives. It is therefore important that we learn how to use the web for research, both as a research object in itself and as a source of knowledge about other research objects.

In the 1980s, as the Internet was in its infancy, social scientists first saw it as a medium over which one could "build and field" surveys with ease, in an unprecedented scale, price and speed. In the 1990s, the Internet started entering the homes and everyday lives of individuals, via email communication, 'surfing' and 'askjeeves' for specific questions, to name a few options. In the 2000s, as web technologies became more involved, via increasingly more effective techniques, and as individuals used the Internet more intensively, tons of data just started piling up. At the same time, as ICT advance sampling becomes less and less of an unavoidable fact. By connecting an ever-larger part of the population we progressively eliminate selection bias because the online population tends to become equal to the general population thus allowing us to have truly random and representative samples, at least when there is full access to the data. At the same time progress in ICT makes sampling unnecessary since we are able to deal with practically unlimited amounts of data. A number of researchers have begun to explore the advantages of conducting research through the internet using e-mail [1], Murray & Sixsmith and the World Wide Web (WWW or web) [2]. The internet is increasingly seen as offering many more advantages than traditional research methods, and thus can be expected to become a more prominent feature of empirical reports over time.

Some of the advantages of web-based research are: reducing costs, ease and speed of administration [3 - 4], the ability to provide high levels of anonymity [5] which increases self-esteem while reducing social anxiety and social desires [6], and access to larger and more diverse samples [7], [4]. In addition, this method allows targeting minority and special populations that might otherwise be difficult to access [1], [4], [5]. Internet as a Data Source is gaining more and more importance in Official Statistics. An increasing number of Statistical Institutes are indeed experimentingn the use of new sources of data (also known as Big Data) in

order to produce the same or new statistical information in a multisource environment, more efficiently and with higher levels of quality [8]. Many examples of the use of Internet data sources can be reported. For instance: Internet queries: the use of Google Trends has been evaluated in order to produce now-casting estimates of unemployment indicators [9]; Web prices: Web scraping is already in use in order to collect prices related to goods and services for the construction of Consumer Prices Indexes [10], Social media: posts in social media, like Twitter or Facebook, can be used in order to support the production of traditional Official Statistics indexes like, e.g., the Consumer Confidence Index [11]. In the sequel, we provide information on some literature that has used Internet data in the context of human resources within the social sciences. The early contributions have applied Google activity data; among them, we find [12], [13], [14]. Ettredge et al. were able to utilize Internet search engine keyword usage data recorded in the WordTracker's Top 500 Keyword Report published weekly by Rivergold Associates Ltd covering the Web's largest meta-search engines [15]. Providing an unbiased view of searches, they exploited six terms they thought would be mostly used by job seekers to predict US unemployment rates; namely job search, jobs, monster.com, resume, employment, and job listings. Another example is aggregate consumer behavior: Choi and Varian use Google activity data for the US for automobile sales, travel destination planning and consumer confidence [16]. Carrière-Swallow and Labbé show that Google search queries of automobile purchases in Chile improve the fit and efficiency of nowcasting automobile sales and are better at identifying turning points, although Internet use has been still low in Chile [17]. In a study of the US housing market for 2006-2011, Askitas and Zimmermann evaluate search intensity data for "hardship letter" from Google Insights to detect ensuing mortgage delinquencies [18]. Other studies are on food stamps data in the US [19], private consumption Kholodilin et al., for Germany [20]; Vosen and Schmidt, for the US [21] and hotel demand from web traffic data [22]. Vosen and Schmidt show that in almost all of their forecasting experiments a Google search activity indicator outperforms well-known survey-based indicators [23]. Saiz and Simonsohn suggest to systematically use Internet data to proxy unobservable variables and demonstrate the usefulness of this technique for a selectionnof occurrence frequencies of crucial social phenomena in the US [24].

In this paper, we first discuss the type of data that are available on the internet and researchers have started using in their analyses. We reveal the particular chances and challenges these data bring to deal with human resources questions. We then introduce key literature in the subfields related to education and climate issues in the social sciences. Finally, data sourced from several education and climate websites will be managed and communicated through research articles published in international journals

2. Research Methods

2.1. Source Internet Data in Some Potential Website for Education and Climate Issues

Research on education and climate is very interesting to do, because these two issues use large data. For this reason, the data source was obtained from several websites, namely https://puspendik.kemdikbud.go.id/hasil-un/, https://dapo.dikdasmen.kemdikbud.go.id/sekolah/ and https:// www7.ncdc.noaa.gov/CDO/. The first two websites play an important role in producing educational data such as the number of male and female students as well as data values on mathematics and foreign languages, and other websites that produce data on climate, especially daily rainfall data and wind speed data.

3. Results and Discussion

3.1 Management Education Data for Produce Research Article

Data on the number of female and male students and the value of mathematics and foreign language lessons is very interesting to study. Especially in determining the relationship of the type of data in a very wide area. The concept of spatial analysis or more often termed mapping is one of the research fields that is very useful in the field of education, comparing mapping for the two types of data above in a very wide area will provide very good benefits, especially in drawing conclusions about sex relations in understanding of mathematics and foreign languages in the region. Figure 1 is a web site used in obtaining value data on mathematics and foreign languages, while Figure 2 is a web site to obtain additional data needed to conduct spatial analysis research in detecting gender relations in understanding several lessons. On the web site, the number of male and female students can be obtained and the location of the latitude and longitude schools that were sampled in this study.

Data that has been obtained will be managed by collecting data into the table. Table 1 is the data needed in producing research articles in the field of spatial analysis applications in the field of education, the data are mathematics learning value data (M17), foreign languages (B17), the location of latidude (lat) and longitude (long) for some schools is the main key to be able to produce article research in this study. The geographical coordinates and the some locations of the 40 selected junior high school are provided in Table 1 and Fig. 3 respectively. Here, SMP is defined as junior high school on Pekanbaru region. Spatial analysis is analysis of data in which the location or coordinates (latitude and longitude), and distance between objects that can be found from knowing the coordinates. Spatial analysis includes techniques for visualizing or mapping data, determining if data exhibit spatial autocorrelation, and modeling spatial relationships. In education, spatial analysis as well as maps of the spatial distribution of phenomena such as school achievement level can be useful to education planners and managers. The effects of gender influence are also potentially indirect as, for example, number of male and female students are highly related to ability student to understand for some subjects on junior high school.

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Figure 1. Web Site for sourse education data (test score mathematics and foreign languages subjects)



Figure 2. Web Site for sourse education data (a number of male and female students, and latitude and longitude sample)

	Table 1. Some data have been managed form figure 1 and figure 2														
SMP	LAT	LONG	B17	BING17	M17	I17									
SMP22	0.5018	101.4775	68.34	51.38	41.98	48.81									
SMP35	0.455618	101.464	68.38	52.65	45.15	51.89									
SMP33	0.5197	101.3915	62.72	41.46	39.04	43.65									
SMP36	0.545451	101.4184	60.94	40.64	38.75	41.07									
SMP13	0.51454	101.456	78.3	61.31	57.35	58.47									
SMP12	0.5301	101.428	65.97	46.85	42.15	46.16									
SMP18	0.5283	101.428	67.08	55.82	62.65	56.12									

Table 1 Se o data ha d fo o h fic 1 and fig



Based on Spatial Analysis, some of maps will be produced. Figure 3 can be seen that almost all area of the west and east region has a lower of mean score test of english language than other areas in Pekanbaru In term of Mathematic score test, it can be concluded that almost all west and east areas in Pekanbaru experienced the same score between 36 and 44, as shown in Figure 4. From these results it appears that the students junior high school on Pekanbaru region have the same ability in understanding of the subjects English Language and Mathematic, especially in the west and east. From Figure 5 and 6 can be seen that the spatial distribution of number of male students junior high school more than female on west areas in Pekanbau region. Research findings revealed that girls perform better than boys in English Language score tests, on other hand, the different of number of gender has influence the score test English Language. The difference result can be found in east region, the number of gender has not influence the ability understanding in English Languages Subject.



Figure 4. Map of score test subject Mathematic Junior High School in Pekanbaru region





All information generated in the form of managed data in the form of tables and so on, the data developed by displaying maps using spatial analysis will be compiled into an interesting research article as shown in Figure 8. This research article has been published in an international journal, namely the International Journal of Engineering and Advanced Technology (IJEAT) ISSN: 2249 - 8958, Volume-8 Issue-3, February 2019. This article research tries to utilize data from several educational web sites such as Figure 1 and Figure 2 to reveal the influence of gender on students' ability to understand mathematics and foreign languages



Figure 8. Article research has been published published in an international journal, namely the International Journal of Engineering and Advanced Technology (IJEAT) ISSN: 2249 - 8958, Volume-8 Issue-3, February 2019

3.2 Management Climate Data for Produce Research Article

Daily data on wind speed and rainfall are obtained through the https://www7.ncdc.noaa.gov/CDO/ web site as shown in Figure 9 and Figure 10 respectively, will be used to produce research articles. Daily data on wind speed and rainfall are managed in the form of graphs and histograms as shown in figures 11 and 12 respectively. From the two graphs produced both daily data on wind speed and rainfall have a certain pattern and have a random rule for the occurrence of two natural phenomena that are highly related to climate. Based on this information, some statistical modeling, especially in obtaining probability modeling for natural phenomenon events can be done. The best probability modeling for daily data on wind speed and rainfall that occur in the Pekanbaru area can be communicated using research articles that have been published in Applied Mathematical Sciences, Vol. 12, 2018, no. 29, 1393 - 1401 and Applied Mathematical Sciences, Vol. 12, 2018, no. 2, 69 - 80. These two research articles are also attached as shown in Figures 13 and 14 respectively

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Figure 9. Web Site for source climate data

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Figure 10. Daily data for wind speed and rainfall



Figure 12. Daily rainfall records from 1990 to 2007 which were provided by the Meteorological, Climatological, and Geophysical Agency of Pekanbaru, Indonesia and annual maximum daily rainfall



Figure 13. Article research has been published published in Applied Mathematical Sciences, Vol. 12, 2018, no. 29, 1393 – 1401

Figure 14. Article research has been published published in Applied Mathematical Sciences, Vol. 12, 2018, no. 2, 69 – 80

4. Conclusion

This paper, we show the overall strategy for producing several research articles based on data on potential websites. Especially for education and climate issues. We detail strategies for cases of spatial analysis to detect gender influences on tests of the value of English and mathematics in SMP in Pekanbaru and produce the best probability modeling for wind speed and rainfall. Data that has been managed using the correct statistical methods will be communicated through research articles published in several good international journals

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